How to use the OER Project Canvas
6 rules

1. Don't write on the Canvas. By using post-it's you will be able to move things around, onto as well as off the Canvas.

2. Don't make bullet points on post-it's. This way, you can move and play around with the elements of your canvas.

3. Start sketching out your project by creating post it's for each one of the 10 building blocks, starting with which ever one you like. It is recommended however to start with „value proposition", or „focus group".

4. Make sure there is at least one post-it in each block.

5. Don't create „orphan" elements. For example, for each „value proposition", you should have a listed a corresponding „resource", and „key activity".

6. When finished sketching out your project model try telling the story of cour model one post-it at a time. This will force you to tell a coherent story element after element.

Practical advice…

- Use different colors to highlight different aspects of your canvas.

- Try combining images and words. Our brain processes images quicker than words.

- At the start, focus on the big picture. Adding detail is appropriate when you work on the refinement of your project model.

Quelle: www.businessmodelgeneration.com